

*** WPXI-TV ***

41	S	530P-600P	30	\$600.00	9/3	0	MON	0
PROGRAM : FIRST AT 5								
RA35+ : 3.4								
CON COM1: FIRST AT 5								
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP3								

REP HEADLINE# 6187370 TRF# 321599 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 4: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP20/12 15.40 *** WPXI-TV ***

ADV # 13937 ADV. NAME ISS/NRCC-IE REP.# OFF.# 18 SALESMAN #
AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE
815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6187370 CLASS: NATL. LOCAL REGIONAL
PRDCT NRCC 8/31 EST#2596 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG31/12 SEP6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP20/12 15.40

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
M9-14 OK
TTLS \$41,725
PLEASE CONFIRM, THANKS!

STA: 9/12—STA REVISED THE OFFER ON M12 TO BE A CREDIT. THANKS, DEB
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
M8 UNRESL BUY#1 MISSED: FRI/1100P-1135P AUG31 \$1,500.00 (AUG31/12)
BUY#6 FRI/700P-730P AUG31 \$1,250.00
BUY#7 FRI/730P-800P AUG31 \$1,250.00
OFFER: WED/805P-1200M SEP5 \$4,000.00 PLS ADVISE.
CMT: FOOTBALL
CMT: SPT IS BOOKED-THX JEN

M9 OK'D BUY#2 MISSED: FRI/1135P-1235A AUG31 \$300.00 (AUG31/12)
OFFER: MON/1135A-1235A SEP3 \$300.00 PLS ADVISE.
CMT: STP
CMT: SPT IS BOOKED-T HX JEN

M10 OK'D BUY#3 MISSED: FRI/1200N-1230P AUG31 \$275.00 (AUG31/12)
BUY#4 FRI/600P-630P AUG31 \$750.00
OFFER: WED/730P-830P SEP5 \$1,025.00 PLS ADVISE.
CMT: NFL KICKOFF
CMT: SPT IS BOOKED- THX

M11 OK'D BUY#5 MISSED: FRI/600A-700A AUG31 \$600.00 (AUG31/12)
OFFER: MON/600A-700A SEP3 \$600.00 PLS ADVISE.
CMT: STP
CMT: SPT IS BOOKED- THX JEN

REP: TEL# 215-564-1206

FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

REP HEADLINE# 6187370 TRF# 321599

HARRIS REPORT FROM STATION SEP20/12 15.40

\$\$\$ MOD# 4: APPROVED REV #1 \$\$\$

STATION MAKEGOOD OFFERS:

M12 OK'D BUY#36

MISSED:FRI/530P-600P

OFFER: NONE

CMT:PLEASE CREDIT DUE TO END DATE. DEB

AUG31

(SEP13/12)

\$600.00

30S

M13 OK'D BUY#37

MISSED:FRI/700A-900A

OFFER:MON/700A-900A

CMT:STP

CMT:SPT IS BOOKED- THX JEN

AUG31

(AUG31/12)

\$475.00

30S

PLS ADVISE.

M14 OK'D BUY#56

MISSED:FRI/800P-900P

OFFER:MON/800P-1000P

CMT:STARS AND STRIPES

CMT:SPT IS BOOKED- THX JEN

AUG31

(AUG31/12)

\$1,000.00

30S

PLS ADVISE.

M15 UNRESL BUY#41

MISSED:MON/530P-600P

OFFER: NONE

CMT:PLS SEE SPT NA-THX JEN

SEP3

(SEP20/12)

\$600.00

30S

CONTRACT TOTAL 41725.00
TOTAL SPOTS 48

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 14.35
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ **CHANGES** *** WPXI-TV ***

REP HEADLINE# 6187653 TRF# 322391
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#9	MISSED: MON/730P-800P				NOV5		30S	\$1,650.00	(NOV1/12)	
		BUY#13	THU/500P-530P				NOV1		30S	\$800.00		
		BUY#14	THU/600P-630P				NOV1		30S	\$1,000.00		
		BUY#15	THU/730P-800P				NOV1		30S	\$1,650.00		
		BUY#8	MON/600P-630P				NOV5		30S	\$1,000.00		
			OFFER: SAT/330P-700P				NOV3		30S	\$5,000.00	PLS ADVISE.	
			& SAT/230P-330P				NOV3		30S	\$1,100.00		

CMT: COLLEGE FB
CMT: SPTS ARE BOOKED- THX JEN

OCT/12	\$3,950.00	NOV/12	10525.00	CONTRACT TOTAL	14475.00
				TOTAL SPOTS	16

9

MARKET TOTALS \$88,500 WPXI 25% KDKA 34% WTAE 24% WPGH 17% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6187653 TRF# 322391 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV1/12 11.42 *** WPXI-TV ***

ADV # 13937 ADV. NAME ISS/NRCC-IE REP. # OFF.# 18 SALESMAN #
AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE
815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6187653 CLASS: NATL. LOCAL REGIONAL
PRDCT NRCC 10/26 EST#2605 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT26/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 11.42

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M3 UNRESL BUY#9 MISSED: MON/730P-800P NOV5
BUY#13 THU/500P-530P NOV1
BUY#14 THU/600P-630P NOV1
BUY#15 THU/730P-800P NOV1
BUY#8 MON/600P-630P NOV5
OFFER: SAT/330P-700P NOV3
& SAT/230P-330P NOV3
CMT: COLLEGE FB
CMT: SPTS ARE BOOKED- THX JEN

30S \$1,650.00 (NOV1/12)
30S \$800.00
30S \$1,000.00
30S \$1,650.00
30S \$1,000.00
30S \$5,000.00 PLS ADVISE.
30S \$1,100.00

CONTRACT TOTAL 14475.00
TOTAL SPOTS 19